



Our vision is to create a future where sustainability is integral to every organization's decision making process.

Our mission is to empower decision makers everywhere, through our sustainability standards and multi-stakeholder network, to take action towards a more sustainable economy and world.

We believe:

- In the power of a multi-stakeholder process and inclusive network**
- Transparency is a catalyst for change**
- Our standards empower informed decision making**
- A global perspective is needed to change the world**
- Public interest should drive every decision an organization makes**